

DECORTÉ

DECORTÉ INTRODUCES EYE GLOW GEM SKIN SHADOW

A COLLECTION OF SINGLE EYE SHADOWS IN 25 SHADES AND 2 TEXTURES

Launching July 2023



DECORTÉ launches the next evolution Eye Glow Gem, the cult eye color favorite from Japan, beloved by beauty editors and makeup artists around the world for its unique, bouncy “mochi” texture, effortless application, and long-wearing performance. Now, the new **Eye Glow Gem Skin Shadow** is even better with a **Flexible Matrix Technology** that melts into skin for a beautiful veil of smudge-free, crease-proof, long-lasting color that can be swept on or built up for a personalized look.

The new Eye Glow Gem Skin Shadow embodies the best of a powder and cream eye color all in one, while retaining its iconic texture, effortless application, and lasting wear. Available in 25 shades that complement all skin tones in either a Dewy Glow or Silky Matte finish. The new formula is able to deliver the trendy “wet gloss” or “moist matte” looks with exceptional 3D effect and radiance with a staying power that will not fade, smudge, or settle into fine lines. Eye makeup looks fresh all day as if just applied. Apply with fingers or tools.

The new eye shadow collection represents the best of Japanese beauty with its innovative formula backed by science, the high-quality, skin-loving ingredients, and the lightweight “mochi-like” texture.

Key ingredients include Jasmine Flower Extract, Rosa Damascena Flower Extract, Citrus Limon (Lemon) Fruit Extract, Olive Squalane, Organic Murumuru Butter and Phospholipids.

Suggested Retail Price: \$27.00

Availability: www.decortecosmetics.com

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ABOUT THE BRAND:

DECORTÉ, the global prestige cosmetics brand from KOSÉ Corporation, is Japan's best-kept beauty secret. Beloved by millions, this luxury brand embodies the best of Japanese beauty, emphasizing superior technology, sensorial textures, and radiant beauty. In 1970, Kozaburo Kobayashi founded DECORTÉ with a vision to create extraordinary products achieved by balancing art and science with tradition and innovation. DECORTÉ is a pioneer in cutting-edge dermatological research and skincare technologies incorporating regenerative medicine to achieve remarkable results.

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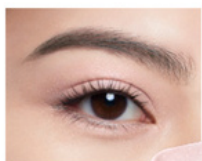
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Dewy Glow

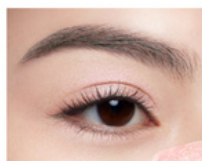
Silky Matte



01G sparkle sand



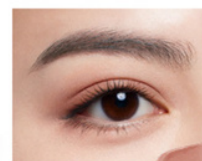
02G dizzy mirage



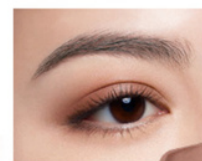
03G romantic crush



22M sakura mousse



23M fluffy bear



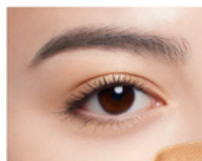
24M rich mocha



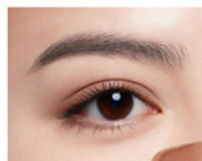
04G gold glint



06G warm umber



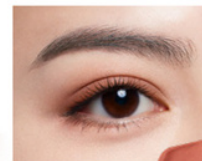
07G maple luster



25M downy mink



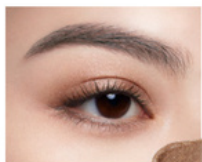
26M hot brownie



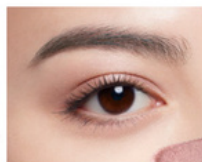
27M rusitc brown



08G moon ginger



09G olive ash



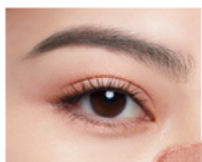
11G milk azuki



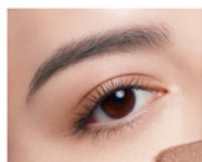
28M lily powder



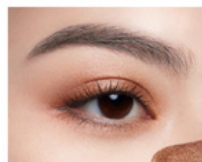
12G satin shine



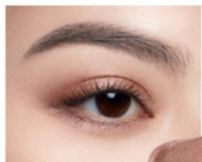
13G apricot tea



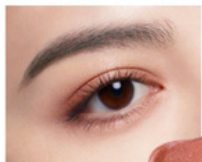
14G cinnamon tan



15G shiny terracotta



17G autumn dazzle



18G burgandy gleam



19G mauve taupe



20G wine brown