

DECORTÉ



Give a Gift from the Heart
Purple Ribbon Set (Limited-Edition)

Launch Date November 1, 2023



In recognition of November 25th, the International Day for the Elimination of Violence Against Women designated by the UN General Assembly, DECORTÉ has created a limited-edition Purple Ribbon Set that will be available through the holidays. This gift set features the brand's bestselling Liposome Advanced Repair Serum along with the Liposome Advanced Repair Cream and the new Liposome Advanced Repair Eye Serum. A portion of the proceeds from each gift set sold will go to Win, a non-profit organization in New York City that supports homeless women, 80% of whom have suffered from domestic abuse.

To date, the brand has donated \$30,000 to Win to support the Income Building Program (IBP), a critical pillar in each woman's journey to maintaining stable employment. Without a means to learn new skills or improve existing ones, or the resources to address social-emotional challenges, many are overwhelmed by the seemingly insurmountable hurdles they experience when looking for work that pays a living wage. In addition, DECORTÉ has donated 2,400 gifts of skincare and makeup to help women at shelters and in supportive housing programs.

MSRP: \$140.00

Availability:
www.decortecosmetics.com

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ABOUT THE BRAND:

DECORTÉ, the global prestige cosmetics brand from KOSÉ Corporation, is Japan's best-kept beauty secret. Beloved by millions, this luxury brand embodies the best of Japanese beauty, emphasizing superior technology, sensorial textures, and radiant beauty. In 1970, Kozaburo Kobayashi founded DECORTÉ with a vision to create extraordinary products achieved by balancing art and science with tradition and innovation. DECORTÉ is a pioneer in cutting-edge dermatological research and skincare technologies incorporating regenerative medicine to achieve remarkable results.