

“DECORTÉ Pose” Dodgers Trading Cards Unveiled

Free distribution to first 10,000 fans at Dodger Stadium on September 21

~ DECORTÉ-exclusive novelty card also presented at Official Team Store ~

KOSÉ Co., Ltd. (Headquarters: Chuo-ku, Tokyo; President and CEO: Kazutoshi Kobayashi), which has a partnership agreement with Major League Baseball’s Los Angeles Dodgers (based in Los Angeles, California), will distribute trading cards featuring Shohei Ohtani, and other Dodgers striking the “DECORTÉ Pose.” The first 10,000 fans attending the Dodgers vs. Giants home game at Dodger Stadium on Sunday, September 21 (local time) will receive a complimentary set of three cards in a protective card sleeve.



Card sleeve

Additionally, starting September, customers purchasing eligible products such as the Liposome series at any of the three official team stores inside Dodger Stadium will receive a DECORTÉ-exclusive novelty card featuring Shohei Ohtani (while supplies last).

KOSÉ signed a partnership agreement with the Dodgers in 2024 and sponsored the buses for the team’s 2024 World Series victory parade. This season, the "DECORTÉ pose" has become popular among Dodgers players, with Shohei Ohtani also striking the pose after hitting home runs, and it is now actively used as the team's celebratory pose to set the mood.



Amid these developments, this May KOSÉ and the Dodgers agreed extend their partnership contract through FY2029. As part of our medium- to long-term vision, “Vision for Lifelong Beauty Partner—Milestone 2030,” KOSÉ is pursuing initiatives to create new customer relationships under the theme of “3G”—Global, Gender, and Generation—working to engage with customers around the world, regardless of gender or age.

■News release: <https://corp.kose.co.jp/ja/news/9322>

On the occasion of extending our contract with Dodgers, we plan to distribute cards inspired by the team’s celebration pose to further energize Ohtani and the entire team. Through this initiative, we hope not only to deliver smiles, energy, courage and hope to people around the world—regardless of gender or age—by showcasing their spirit, but also to foster a sense of unity with both players and fans as we continue to support the team.

Los Angeles Dodgers

The Los Angeles Dodgers franchise, with eight World Series championships and 25 National League pennants since its beginnings in Brooklyn in 1890, is committed to a tradition of pride and excellence. The Dodgers, baseball’s 2024 World Champions, have been recognized as ESPN’s Sports Humanitarian Team of the Year and are dedicated to supporting a culture of winning baseball, providing a first-class, fan-friendly experience at Dodger Stadium, and building a strong partnership with the community. With the highest cumulative fan attendance in Major League Baseball history, and a record of breaking barriers, the Dodgers are one of the most cherished sports franchises in the world.

■Official Los Angeles Dodgers Website: <https://www.mlb.com/dodgers>

KOSÉ

KOSÉ, established in 1946, own 38 distinctive brands, each offering diverse value, ranging from the high-prestige segment to the cosmetary[※]segment, including *DECORTÉ* and *Sekkisei*. These brands are available in 67 countries and regions.

[※]Cosmetary: A portmanteau combining "cosmetic" and "toiletry"

■Official KOSÉ Website: <https://corp.kose.co.jp/ja/>

■SNS(X): https://x.com/KOSE_group

DECORTÉ

DECORTÉ launched in 1970, is our premium brand embodying the pinnacle of our advanced technologies. Available primarily at select department stores and cosmetics boutiques offering consultation-based sales, it is distributed through a limited number of stores worldwide. It is available in 15 countries and regions worldwide.

■Official DECORTÉ On-line Boutique: <https://www.decorte.com/>

■Maison DECORTÉ: <https://www.cosmedecorte.com/maison>