

# DECORTÉ

## Introducing DECORTÉ Zen Wear Ultra Longwear Multi-Proof Foundation A Lightweight, Semi-Matte, Long-lasting Liquid Foundation in 40 Shades

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Introducing **DECORTÉ Zen Wear Ultra Longwear Multi-Proof Foundation**, a long-lasting 24-hour liquid foundation in 40 shades that glides effortlessly onto the skin with a semi-matte, smooth and even finish. The coverage is medium to full, yet the texture is lightweight and comfortable on the skin. A “Multi-7 Proof” formula helps to prevent makeup from smudging due to perspiration, sebum, high temperatures and humidity. The foundation blends seamlessly into the skin to create a thin natural veil that helps to instantly cover up key concerns such as pores, redness, and uneven skin tone.

The foundation is inspired by the ancient art of calligraphy and grinding ink. The focus of Japanese calligraphy is simplicity, beauty and a connection between the mind and the body. It is commonly practiced by Zen Buddhist monks. Experienced calligraphers take pride in grinding their own ink not only to get a variety of ink effects but also as a great way to prepare the mind for the forthcoming writing. For centuries, Japan has valued the process of grinding ink which is called “true ink”. The beautiful luster has so much dimension and stretch that it is hard to believe it is a single color.

**DECORTÉ Zen Wear Ultra Longwear Multi-Proof Foundation** is created using Sumi Technology that encompasses a new manufacturing process that dispenses individual powder particles extremely finely and evenly. These delicate powder particles contain moisturizing ingredients that glide evenly onto the skin, creating a thin veil that adhere closely to the skin for a natural, refined finish that becomes one with the skin.

### **Key Ingredients:**

Jasmine Flower Extract, Damask Rose Extract, Lemon Extract, Organic Murumuru Butter, Phospholipids, Sodium Hyaluronate, Vitamin E, and Olive Squalane.

### **Usage:**

Use after conditioning the skin with your skincare and primer. Shake well before use.

**SRP:** \$60.00

### **About DECORTÉ:**

DECORTÉ, the global prestige cosmetics brand from KOSÉ Corporation, is Japan's best-kept beauty secret. Beloved by millions, the brand embodies the best of Japanese beauty, emphasizing superior technology, sensorial textures, and radiant beauty. In 1970, Kozaburo Kobayashi founded DECORTÉ with a vision to create extraordinary products achieved by balancing art and science with tradition and innovation. DECORTÉ is a pioneer in cutting-edge dermatological research and skincare technologies incorporating regenerative medicine to achieve remarkable results.

Availability: Available on [www.decortecosmetics.com](http://www.decortecosmetics.com)  
as well as [www.saksfifthavenue.com](http://www.saksfifthavenue.com)

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