



OWEN BRUCE

Beauty

ELLE's 2022 Future of Beauty Awards



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What makes a beauty product “great” in 2022? For the beauty team at ELLE, the secret sauce to a Future of Beauty-worthy launch goes something like this: a breakthrough formula, never-before-seen level of inclusivity, and advancements in results. We gazed into our crystal (makeup) ball—reviewing hundreds of submissions—and selected the most exciting launches in the market right now to bring you this year’s Future of Beauty winners. Check them out—and shop them!—below.



Decorté Liposome Advanced Repair Serum

\$75 at Saks Fifth Avenue

Japanese brand Decorté started researching liposomes (tiny vesicles that help kick-start the delivery of active ingredients to the skin) in 1984, later bringing to market the Moisture Liposome Serum in 1992. This year, the brand revised that technology for the first time in 30 years, releasing the Liposome Advanced Repair Serum, a gel formula made with ceramides that hydrates via time-release over 24 hours.